



MITTELSTAND INTERNATIONAL

Basics
Introduction
Services
Service Fees
Join Us
Sponsor

Basics and Introduction

Basics

- Entrepreneurship
- Innovation
- Sustainability
- International
- Responsibility



Introduction

Network of ...

- Entrepreneurs
- Business Owners
- Key Decision Makers

which is based on Partnership
with an outstanding
Service Performance

Summarized in our Claim
– **Committed People**



Introduction

MITTELSTAND INTERNATIONAL – the Association of Small and Medium-Sized Enterprises operates independent and without any involvement of

- political force
- government advice
- government subsidies

This background help to address your personal voice directly to the administration effectively and prompt.

Services / Benefits

- Services / Benefits
 - Events
- Network worldwide

Benefits

We offer ONE – STOP – Solutions
including Hotline Services

Assistance in:

- Cooperation Management
- Operational Questions
- Information Management
- Negotiations with Financial Institutions
- Finding of Cooperation Partners
- Getting contacts to authorities
 - **local, regional, national and global**

Events

The platforms for your success!

Get Together

Business
Breakfasts

Company Tours

EXCLUSIVE
Seminars

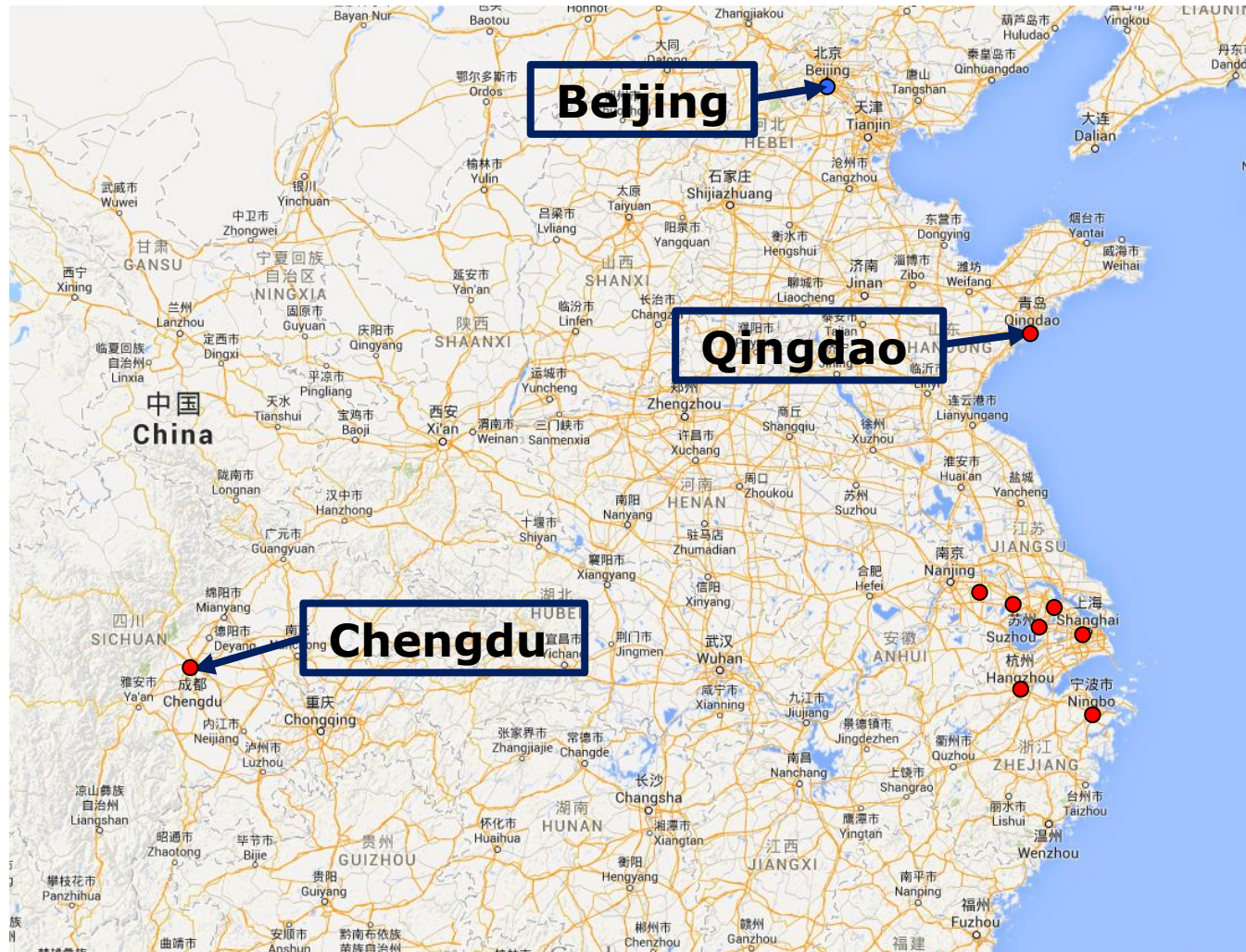
Working Groups

Entrepreneur
Conferences

Social Events

MIXER

Event Places



Seminars

-
- | | |
|--|------------------------|
| • Managing Corruption Risk in China | Legal |
| • Lean Production Seminar | Production |
| • Recruitment of Technical Workers | Human Resource |
| • Updates on Human Resource related Laws | Human Resource |
| • Beyond Marco Polo – Motorbike Tour Report | Tourism & Leisure |
| • How to build up successful Sales Teams | Human Resource |
| • Legal aspects of Foreign Employees in China | Legal & Human Resource |
| • Protection of technological Achievements | Legal |
| • Termination of Employment in China | Legal & Human Resource |
| • Human Resource Seminars | Human Resource |
| • Taxation of affiliate Expenses | Tax |
| • Modular-Designing & Building Smarter | Building Construction |
| • Management vs. Leadership | Management |
| • Key Factors for Organization Development | Human Resource |
| • Packaging – Corrosion Protection | Production |
| • Necessity of Corporate Design in China | Cooperate Design |
| • Strengthen your Identity, Enhance your Image, Protect your Brand | |
| • Setting Achievable Work-Life-Balance Goals | Personal Development |

Company Events

- Geberit, Shanghai
 - Faithful+Gould, Suzhou – Atkins Gruppe
 - AGCO (Changzhou) Agricultural Machinery Co., Ltd.
 - Soehner Technology (Suzhou) Co., Ltd.
 - Polymax Group, Ningbo
 - Vallourec & Mannesmann Tubes Co., Ltd., Changzhou
 - CSSC-Technical Products, Qingdao
 - CADCON (Suzhou) Industrial Engineering Services
 - AGCO (Changzhou) Agricultural Machinery Co., Ltd.
 - Schlenk Pigments, Taixing
 - Bosch Rexroth (Changzhou) Co., Ltd.
 - Tech-Link Storage Engineering Taicang Co., Ltd.
 - Fortune Land Taicang Co., Ltd.
 - Heimbach Fabrics (Suzhou) Co., Ltd.
 - Essbahn (Shanghai) Co., Ltd.
 - BMP Construction Consulting (Shanghai) Co., Ltd.
- Sanitary Ware
 - Commissioning
 - Agricultural Machinery
 - Automotive
 - Textile, Clothing
 - Precision Tubes
 - Machinery
 - System Engineering
 - Agricultural Machinery
 - Pigments
 - Automotive, Machinery
 - Racking Systems
 - Industrial Park
 - Technical Textiles
 - Franchise-Kette
 - Construction Consulting

Business-LOUNGE

where Business meets®



Business-LOUNGE

where Business meets®

ECOVIS Ruide
Certified Public Accountants Co., Ltd.



Unit 302
Lujiazui Fund Tower
1528 Century Avenue
Pudong New District
200122 Shanghai

上海瑞德会计师事务所
有限公司
海世纪大道1528号
陆家嘴基金大厦302单元
200122



Company of the Months



Company of the Month – October 2013

The network MITTELSTAND INTERNATIONAL is growing fast in the numbers of partners. With this new service, we want to give all partners the chance to know more about new and existing partners. Take your chance to make most of it. MITTELSTAND INTERNATIONAL is your platform for networking.

Yours

Karl-Heinz Hesselthaler



KOLIBRI INDUSTRIE KOMMUNIKATION

Your B2B Marketing Partner in Shanghai

We are a German marketing communication agency in Shanghai. Kolibri supports small & medium sized companies with professional advice and service. Our work often starts with an assessment of the client's marketing status quo. Together with the General Manager and their marketing staff, we define a result-driven action plan, implement and follow-up on marketing & sales campaigns.

We care about your technology, your market leadership and your commitment to Chinese clients.

Meetings in Focus

Access our range of event services from planning stage to follow-up:

Exhibition Booths: We specialize in small size turnkey exhibition solutions. Our strength is booth layout & operation. Full services for booths starting 9 m².

Technical Seminars: We work out presentation structure, design print & electronic media and take care of your audiences' well being during the event.

Corporate Events: The occasion in mind, we carefully arrange live performances, stage & room layout and the food & beverage concept.



Wilfried Wollbold
Executive Director

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Web: www.kolibri-china.com

Network

MITTELSTAND INTERNATIONAL and its partners are the strongest voice of the Mittelstand (SMEs)

- Over 160.000 entrepreneurs, business owners and leaders are engaged in
 - Europe,
 - Asia
 - The Americas
- Representative Offices are at your door-step globally



Contacts



Packages

Standard
V.I.P.
Special

Package

The management of MITTELSTAND INTERNATIONAL runs individually without any involvement of

- political force
- government advice
- government subsidies

This background help to address your personal voice directly to the administration effectively and promptly.

Of course these services for our partners can not be maintained totally free of charge.

Package

Standard – Manufacturing

- Participation in events worldwide
- Partner for your daily operational issues
- Search for Business Partners
- Search for Technologies
- Information Management
- Integration of your company and the Utilization of the company database
- Free service hotlines – Law and Tax – for preliminary inquiries
- Utilization of the **Business-LOUNGE**
where Business meets®
- Individual services of the local branch

Package

V.I.P. – Manufacturing

Extention to the Standard Package:

Your **Company-Logo** will be:

- present at the **event invitations**
- at **displays** at the event venue
- showed at the **website** (under construction)
as sponsor at a prominent place

Previous Event

Mittelstand – EXECUTIVE Seminar Shanghai – October 10, 2013

19:00 h

Corruption, Fraud and unfair Competition

Strategies for the Mitigation of Compliance Risks
for the Foreign Automotive Industry in China
Mr. Philip Senff, SJ Berwin, Shanghai

1st Executive Seminar
for decision maker in the
automotive industry

Feedback from the participants:

- Well prepared speaker
 - Intensive discussion at ONE table
 - More than normal information
 - Perfect mix of participants – 11 persons
-
- Excellent location for this high end seminar
 - More than 50% booking rate for the 2nd seminar



Tagesanzeiger (Newspaper)

Tagesanzeiger

Front Zürich Schweiz **International** Wirtschaft Börse Sport Kultur Leben Wissen Auto Blogs Panorama Mehr ▾

Europa Amerika Naher Osten & Afrika **Asien & Ozeanien** Bildstrecken

Korrupt bis ins Mark

Korruption ist in der chinesischen Gesellschaft tief verwurzelt. Ausländische Firmen werden mit hineingezogen, weil sie oft ahnungslos sind, wo die Gefahren lauern. Das kann jetzt richtig brenzlich werden.



Stichworte

[Korruption](#)

[Novartis](#)



Year End Event 2013

1st Charity – Event of MITTELSTAND INTERNATIONAL



2. ASIAN-EUROPEAN MANAGEMENT & COACHING CONGRESS



AEMCC 2014

2. ASIAN-EUROPEAN MANAGEMENT & COACHING CONGRESS



**Klaus
Dierkes**

Executive
Vice
President
Volkswagen
Group

2. ASIAN-EUROPEAN MANAGEMENT & COACHING CONGRESS



2. ASIAN-EUROPEAN MANAGEMENT & COACHING CONGRESS



Franz
Ganglbauer

General Manager
AGCO (Changzhou)
Agricultural
Machinery Co., Ltd.





Join us

Inspiration of management
Cooperation of teamwork
Opportunity of development

We welcome you!



飞煌工业设施发展（苏州）有限公司
Fervent Industrial Development (Suzhou) Co., Ltd.



Sponsors

